

GJEPC
INDIA

Sponsored by Ministry of Commerce & Industry



JewelStart

A GJEPC INITIATIVE



JEWELSTART INDUSTRY INNOVATION CHALLENGE

An initiative by GJEPC, implemented in partnership
with SINE, IIT Bombay

www.jewelstart.org



ABOUT THE PROGRAM

The JewelStart Industry Innovation Challenge aims to identify and support innovative startups, innovators and technology solution providers building impactful solutions for the Gems & Jewellery industry. The program focuses on solving critical industry challenges across manufacturing, retail, supply chain, sustainability, automation, traceability, design and digital transformation.

The information captured through this application form will be used for:



**Eligibility
screening**



**Problem statement
mapping**



**Technical and
business evaluation**



**Industry-fit
assessment**



**Pilot and incubation
readiness assessment**



**Shortlisting for
further interactions**



ABOUT JEWELSTART

Jewel Start is GJEPC's flagship incubation initiative designed to nurture innovation, entrepreneurship, and global competitiveness in India's Gems & Jewellery sector. It bridges industry challenges through structured mentorship, technology access and market integration.

WHY JEWELSTART?

India's G&J sector is a global powerhouse—yet constrained by limited innovation, tech adoption, product diversification, and skill gaps. Jewel Start aims to empower new-age entrepreneurs and MSMEs with tools to scale globally.

CORE OBJECTIVES

- **Foster Innovation:** Drive design thinking and entrepreneurship in the jewellery sector
- **Provide Infrastructure:** Offer mentorship and access to cutting-edge technologies
- **Enable Collaboration:** Connect industry, academia, investors, and government bodies
- **Strengthen Competitiveness:** Enhance India's position in global jewellery markets

WHO WE SUPPORT

- Early-stage jewellery start-ups
- Young entrepreneurs & designers
- Tech-driven jewellery innovators
- MSMEs seeking modernisation
- Sustainability & material innovation ventures

ABOUT GJEPC

- India's apex body for Gems & Jewellery sector Set up in 1966, under the Supervision of the Ministry of Commerce & Industry, Government of India
- Represents 10,000+ members
- Promote and facilitate Gem & Jewellery trade from India to Global markets
- Bridge between international trade bodies and India



Application submission deadline: **18th June 2026**



To know more visit  www.jewelstart.org  startup@gjepcindia.com

Apply Now!



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The Gem & Jewellery Export Promotion Council

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